



making insulated **distribution poles**  
**jerol**® helps create **safe work places**

- electrically insulated
- environmentally friendly
- low maintenance
- long lifespan
- same properties over time
- good climbing properties



**Jerol**

## Workplace

By installing a Jerol pole, you can virtually eliminate the risk of a lineman, climbing the pole to access the wiring, generating and thus be subjected to arcing voltage.

## Land

Since the Jerol pole is made from glass fibre reinforced plastics, the need to preserve-impregnate the pole is non-existing and the danger of toxic leakage is totally eliminated.



**considering the**

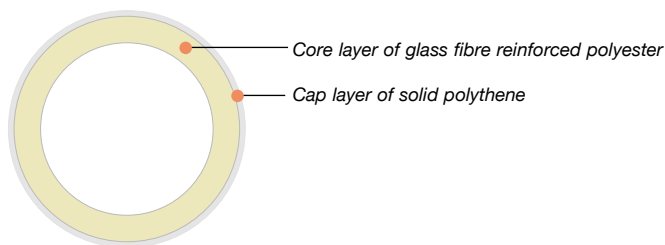


A human life is invaluable. Still, insurers have set guidelines as how to pay compensation for damages in cases of injury and death. However, a figure that is missing is the value of worry; Worry that you will generate an electric arc when climbing a pole to repair or install.

Worry that the poles are leaking toxic chemicals entailing negative health effects on my live stock or crops.

# environment

## POLE BUILD-UP



A pole made of Jerol® is a step forward in time. A step away from when toxic impregnation was the only technical solution. Today, millions of toxic poles carry cable networks across farmland, forests, meadows and in the cities of every country. Each such pole contains a substantial amount of toxic metals. A pole made by Jerol, on the other hand, contains no such toxic elements.

# considering the



## **Storage and installing**

A permanent or temporary storage of a Jerol pole requires no permit by the environmental authorities. Assembly and installation is simple and safe. Erection is also easier, since a Jerol pole weighs less than a wooden pole.

## **Maintenance and life**

The Jerol pole is practically maintenance-free and has an estimated life of more than 80 years. The properties will not deteriorate with time. It is resistant to rot and pests.

## **Weather resistant**

The elasticity and strength make the Jerol pole resist a storm and severe weather conditions much better than the equivalent wooden pole.

# profits



The price of a Jerol pole is higher than an impregnated wooden pole; but the cost is lower.

Including assembly, erection, maintenance, inspections, weather related costs and a prolonged life span, the use of a Jerol pole is a better investment. Including the environmental benefits, the reasons to switch to Jerol become even more convincing.

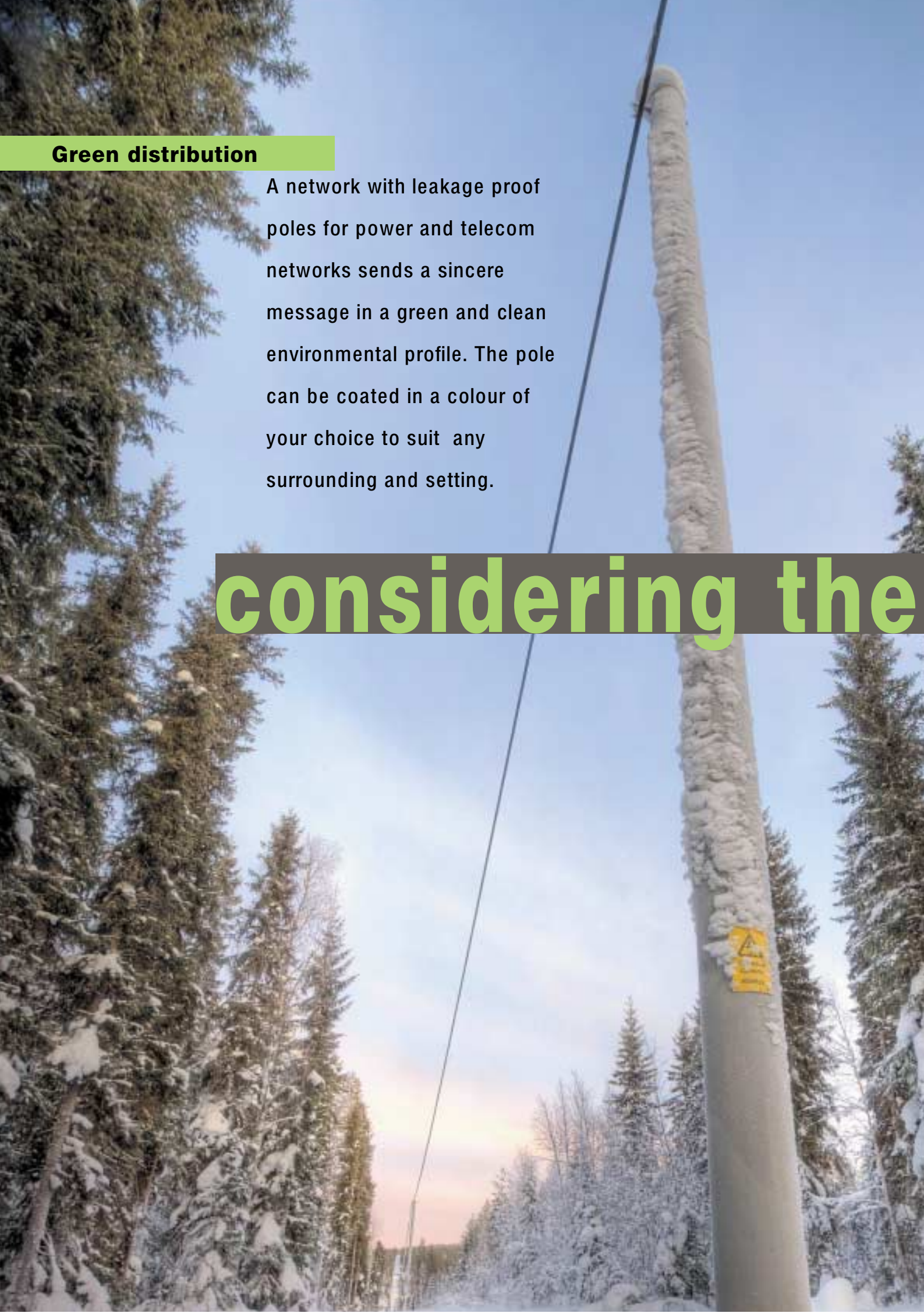
With a Jerol pole, installation can be made in an innovative way.

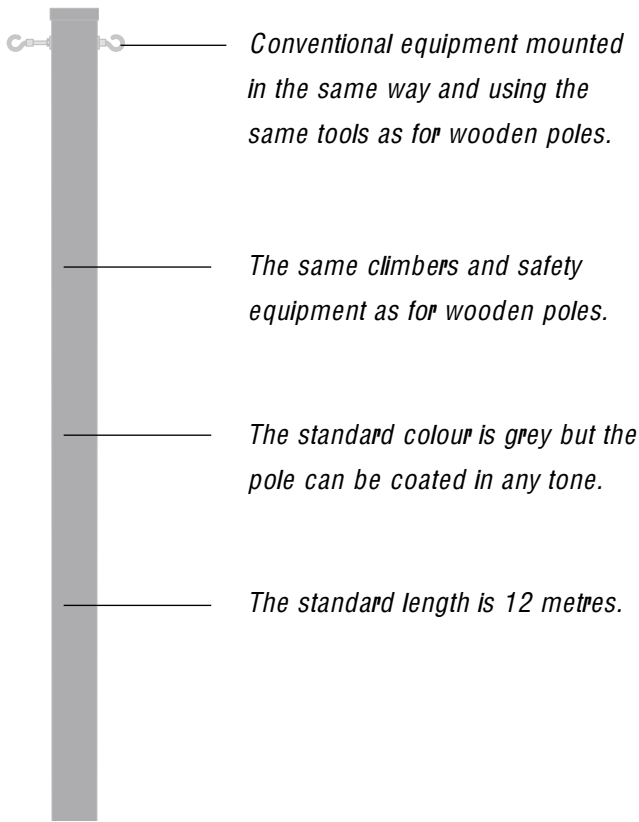
The cavity in the pole can be utilized for concealing cables. It also offers opportunities for power and telecom net suppliers to offer more services.

## Green distribution

A network with leakage proof poles for power and telecom networks sends a sincere message in a green and clean environmental profile. The pole can be coated in a colour of your choice to suit any surrounding and setting.

**considering the**





The Jerol pole gives the net owner an opportunity to show the positive alternative in the form of a profile with an active environmental concern; no leakage of toxic heavy metals to the ground. The pole can be made visible or invisible by coating in any chosen tone.

# image



*Preinstalled attachment points for line hooks and stays makes installation easy.*

But perhaps the most important aspect on image is the one of an empathetic supplier. Added to the minimum environmental load along the distribution net, comes workers' health and safety when installing and repairing.

Jerol® is the result of a Swedish safety think and technology development. The manufacture takes place at the plant in Sweden and the poles are used world wide as signal and sign posts and lighting columns for over a decade. Mainly the pole's extraordinary crash characteristics make Jerol prominent, but also the low maintenance, graffiti/sticky-label resistance and unsurpassed dielectric properties.

**jerol** creates **safety**  
developing **swedish technology**

Please visit our website [jerol.se](http://jerol.se) to watch crash tests with a small passenger car and a Jerol post. You can also read more about our development and safety thinking.

**Jerol**

*...active in passive safety.*

*[jerol.se](http://jerol.se)*